

Cal eConnect  
**Chief Executive Officer**  
Position Description

Position Title: Chief Executive Officer  
Reports to: Board of Directors

**Overview of the Position**

The Chief Executive Officer (CEO) will provide overall executive leadership, strategic direction and management of this recently formed public-private partnership 501(c) non-profit organization. The CEO is also the primary Cal eConnect (CeC) representative to stakeholders and the public. This position reports and is accountable to the CeC Board of Directors.

**Traits and Characteristics**

The CEO should be a visionary and strategic leader with a solid business grounding, able to build long-term financing strategies in a rapidly developing business, policy, and technology environment. The CEO needs to be a public champion for health information sharing with the ability to listen, collaborate, generate excitement and be persuasive to get the job done in a positive manner. Successful candidates will have strong organizational, administrative and financial management skills, as well as a strong understanding of Health Information Exchange (HIE). The CEO will be willing to do the essential tasks required to meet the goals of CeC and comfortable in a hands-on management and operational role. The CEO should have a strong familiarity with California's health care delivery system, delegated financial model and marketplace, the various payment and reimbursement models used in California, and understand the relationships between and strategic agendas of the stakeholders and Board members.

The successful candidate will be both technically and politically savvy, with experience working with both public and private sectors. S/He needs to be passionate and aggressive in leading, while remaining sensitive to stakeholders and consumers. An entrepreneurial spirit that can help lead the Board to develop and maintain a clear road map, and at the same time be open to adjustments, is essential. The CEO needs to be an interdisciplinary and creative thinker who balances innovation and pragmatism. The CEO will be an enabler and facilitator who will have the strength of character and conviction to work with a strong, engaged Board that is dedicated to this new and exciting endeavor.

Strong written and oral communication skills are critical to ensure that the CEO will be effective and persuasive in presenting CeC and its mission. The CEO will be adept at working with diverse stakeholders and with national policy and industry leaders.

## **Essential Duties and Responsibilities**

- Lead and manage the development of CeC as a sponsor, coordinator or provider of shared services and a viable public-purpose operating enterprise that can be sustained by reliable funding and revenue sources.
- Ensure successful functioning and maintenance of the Board, including addressing composition targets and effective governance processes.
- Revise and gain federal and state approval of the Operational and Implementation Plan. The plan should reflect the vision of CeC as outlined in Federal and State guidelines and current operational planning process.
- Refine and execute a proposed work plan for 2011 and 2012 based on the revised Operational and Implementation Plans.
- Work closely with California Health and Human Services (CHHS), other State agencies and stakeholders to ensure synergy between CeC's mission and purpose and other initiatives to advance meaningful use of electronic health records and improved safe and secure access to patient health information.
- Achieve agreed-upon annual and contractual targets for provision of statewide HIE services and attainment of meaningful use by California providers under supervision of Board of Directors.
- Manage the business plan development process including determining options for funding, identifying prospective resources and expert consultants, technology procurements, and proposing an approach and timetable for completion.
- Represent CeC at local, statewide and national meetings to advance partnership opportunities and meet Federal requirements.
- Oversee the financial affairs of the organization, develop and implement budgeting and fiscal policies and processes.
- Ensure financial and organizational compliance with all aspects of grants from the CHHS and the Federal Office of the National Coordinator for Health Information Technology (ONC).
- Communicate strategies and organizational direction to stakeholders.

## **Qualification Requirements – Education and Experience**

- Extensive (minimum 7 years) executive leadership experience, preferably in public-private partnership organizations with significant program operations.
- Demonstrated ability to lead and manage significant organization transitions and transformations.
- Demonstrated experience working with representatives from State and Federal government, and senior executives in industry and foundations.
- Familiarity with Federal and State grants management and affiliated requirements.
- Demonstrated executive experience in the California healthcare environment.
- Recognized history of accomplishments as a well respected leader among healthcare stakeholders.
- Demonstrated ability to lead complicated, multi-stakeholder initiatives.
- A solid understanding of the Nationwide Health Information Network (NHIN) and its role in national and state level health information exchange solutions.

- Technical acumen to understand the intersection between technology and healthcare, including the ability to understand and convey issues related to the value of eHealth investment.
- Experience proposing and evaluating new models of service provision and associated financing options.
- Demonstrated ability to perform efficiently under specified timeframes and with the highest possible standards for quality work, including managing numerous tasks simultaneously.
- A solid understanding of, and experience with, HIE technology.
- A solid understanding of, and experience with, financing and business transactions.
- Outstanding relationship in the public and private sectors.
- Demonstrated ability to run an independent, similarly-sized organization with a limited number of staff, including fiscal and operational responsibility.
- A Masters degree in Public Health, Healthcare Administration, Business Administration, Public Policy (or equivalent) strongly preferred.

**Travel**

The CEO must be able to travel to attend meetings and conferences throughout the state and nation, as well as attend regular meetings in Sacramento (California Health and Human Services Agency offices).

**Location**

The office is currently located in Emeryville.

**Compensation**

Salary and other compensation are competitive and commensurate with experience.

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Interested candidates should send their resumes to [CeCRecruitment@lacare.org](mailto:CeCRecruitment@lacare.org). Please include "CeC CEO" in the subject line.